



## Xiao-I Corporation Launches TOTD: The Revolutionary AI Fashion Assistant "Try on Today"

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SHANGHAI, May 10, 2024 /PRNewswire/ -- Xiao-I Corporation (NASDAQ: AIXI) ("Xiao-I" or the "Company"), a leading artificial intelligence company, announces its latest innovation, TOTD (Try on Today), whose Beta version is now open for testing. This AI-powered outfit-changing software is soon offering an unprecedented true-to-life fashion experience catering to a wide range of users, each with unique needs and interests in the fashion and technology interface.

TOTD targets a wide range of individuals who have a strong interest in fashion, beauty, and personal image, including:

- Online Fashion Shoppers: Users who enjoy the convenience of trying on clothes virtually before making a purchase.
- Budding Fashion Designers: Recent graduates who may not be able to afford high modeling fees can now present their collections using AI.
- Creative Artists: Those who utilize AI technology to create or enhance their artistic and video content.
- Live streamers & audiences: Create different styles of video content through AI.
- Designer Brands: Brands that can now showcase multiple styles through AI models, providing rich content for online stores.

Aiming to provide individuals with a superior AI-aided fashion experience, TOTD stands out from its peers by offering higher algorithmic performance in the market with instant generation capabilities and zero need for manual post-editing. High-fidelity try-on ensures that TOTD delivers the most realistic dressing experience, allowing every user to "shine out" in their digital appearances. Meanwhile, TOTD is fashion-forward, empowering users to lead trends and elevate their image with just a click.

TOTD is now available for testing, inviting everyone to experience fashion in a revolutionary way. The platform's ability to simulate various outfits with precision and flair addresses the dynamic needs of its target demographic—enabling creativity, enhancing personal style, and providing practical solutions for industry professionals.

Experience TOTD today and step into the future of fashion at <https://ttd.xiao.plus/>.

### About Xiao-I Corporation

Xiao-I Corporation is a leading cognitive intelligence company that offers a diverse range of business solutions and services in artificial intelligence, covering natural language processing, voice and image recognition, machine learning and affective computing. Since its inception in 2001, the Company has developed an extensive portfolio of cognitive intelligence technologies that are highly suitable and have been applied to a wide variety of business cases. Xiao-I powers its cognitive intelligence products and services with its cutting-edge, proprietary AI technologies to enable and promote industrial digitization, intelligent upgrading, and transformation. For more information, please visit: [www.xiao.com](http://www.xiao.com).

### Forward-Looking Statements

This press release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements that are other than statements of historical facts. When the Company uses words such as "may," "will," "intend," "should," "believe," "expect," "anticipate," "project," "estimate" or similar expressions that do not relate solely to historical matters, it is making forward-looking statements. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that may cause the actual results to differ materially from the Company's expectations discussed in the forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, the following: the Company's ability to achieve its goals and strategies, the Company's future business development and plans for future business development, including its financial conditions and results of operations, product and service demand and acceptance, reputation and brand, the impact of competition and pricing, changes in technology, government regulations, fluctuations in general economic and business conditions in China, and assumptions underlying or related to any of the foregoing and other risks contained in reports filed by the Company with the U.S. Securities and Exchange Commission ("SEC"). For these reasons, among others, investors are cautioned not to place undue reliance upon any forward-looking statements in this press release. Additional factors are discussed in the Company's filings with the SEC, including under the section entitled "Risk Factors" in its annual report on Form 20-F filed with the SEC on April 30, 2024, as well as its current reports on Form 6-K and other filings, all of which are available for review at [www.sec.gov](http://www.sec.gov). The Company undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date hereof.

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